KAIZEN
ADVERTISING AGENCY

PRODUCT CATALOGUE

# DISPLAY STANDS

## كتالوج استاندات العرض

ROLL-UPS · POP-UPS · POP-UP COUNTERS
PROMOTION TABLES · X-BANNERS · ADJUSTABLE STANDS




kaizen-egypt.com | 0102 297 7499

THE RANGE · المجموعة

# SIX WAYS TO STAND OUT

Portable, quick to set up, and printed in-house to your brand.



01

## ROLL-UPS

80×200 → 150×200 cm

رول أب



02

## POP-UPS

2×3 → 3×5 · H 230 cm

بوب أب



03

## POP-UP COUNTERS

≈ 129 × 98.5 × 46.5 cm

كاونتر بوب أب



04

## PROMOTION TABLES

81 × 40 × 81 · H 202 cm

ترابيزة بروموشن



05

## X-BANNERS

60×160 · 80×180 cm

إكس بانر



06

## ADJUSTABLE STANDS

W 183–250 × H 105–220

بانر ستاند متغير

✓ Every stand ships with its printed graphic and a carry bag. Standard sizes shown; custom sizes on request.




01 / 06 · DISPLAY STANDS

# ROLL-UP BANNERS

رول أب

The everyday workhorse for branches, events and exhibitions. Sets up in minutes and rolls back into its own carry bag.

STANDARD SIZES · W × H (CM)

| 80 × 200 | **85 × 200** | 100 × 200 | 120 × 200 | 150 × 200 |
|---|---|---|---|---|

| | |
|---|---|
| PRINT | Single-sided, full colour |
| MATERIAL | Banner, or glossy paper with gloss or matte lamination |
| INCLUDED | Printed graphic + carry bag |




02 / 06 · DISPLAY STANDS

# POP-UP STANDS

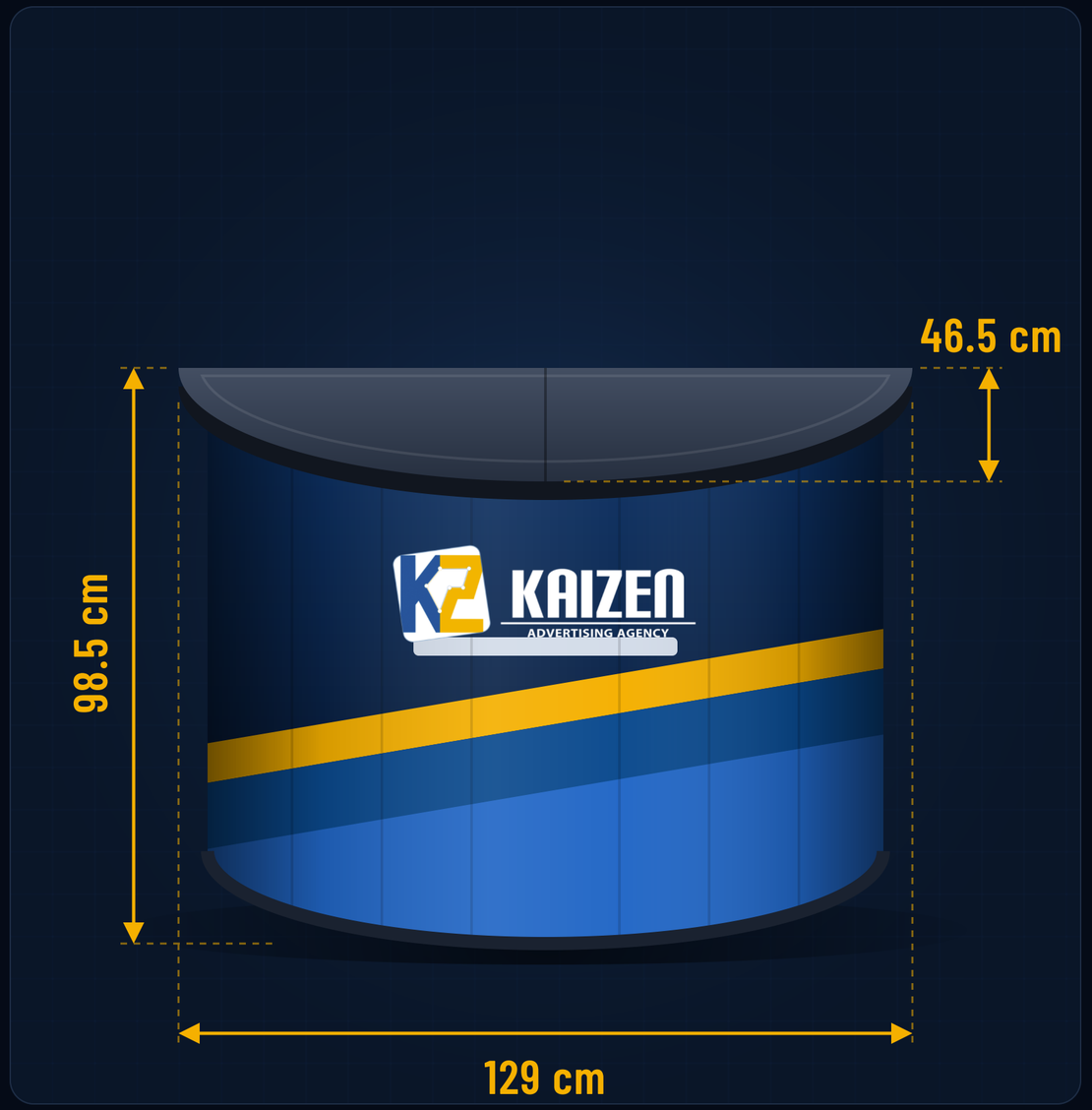
## بوب أب

A full back wall for booths and press walls. Sized by panels: 3 × 3 means 3 panels high and 3 wide.

ACTUAL WIDTH (CM) · HEIGHT 230 CM

| Size | Curved | Straight |
|---|---|---|
| 2 × 3 | 190 | 200 |
| 3 × 3 | 260 | 275 |
| 3 × 4 | 330 | 350 |
| 3 × 5 | 400 | 425 |

| | |
|---|---|
| SHAPES | Curved or straight |
| INCLUDED | Printed graphic + carry case |




03 / 06 · DISPLAY STANDS

# POP-UP COUNTERS

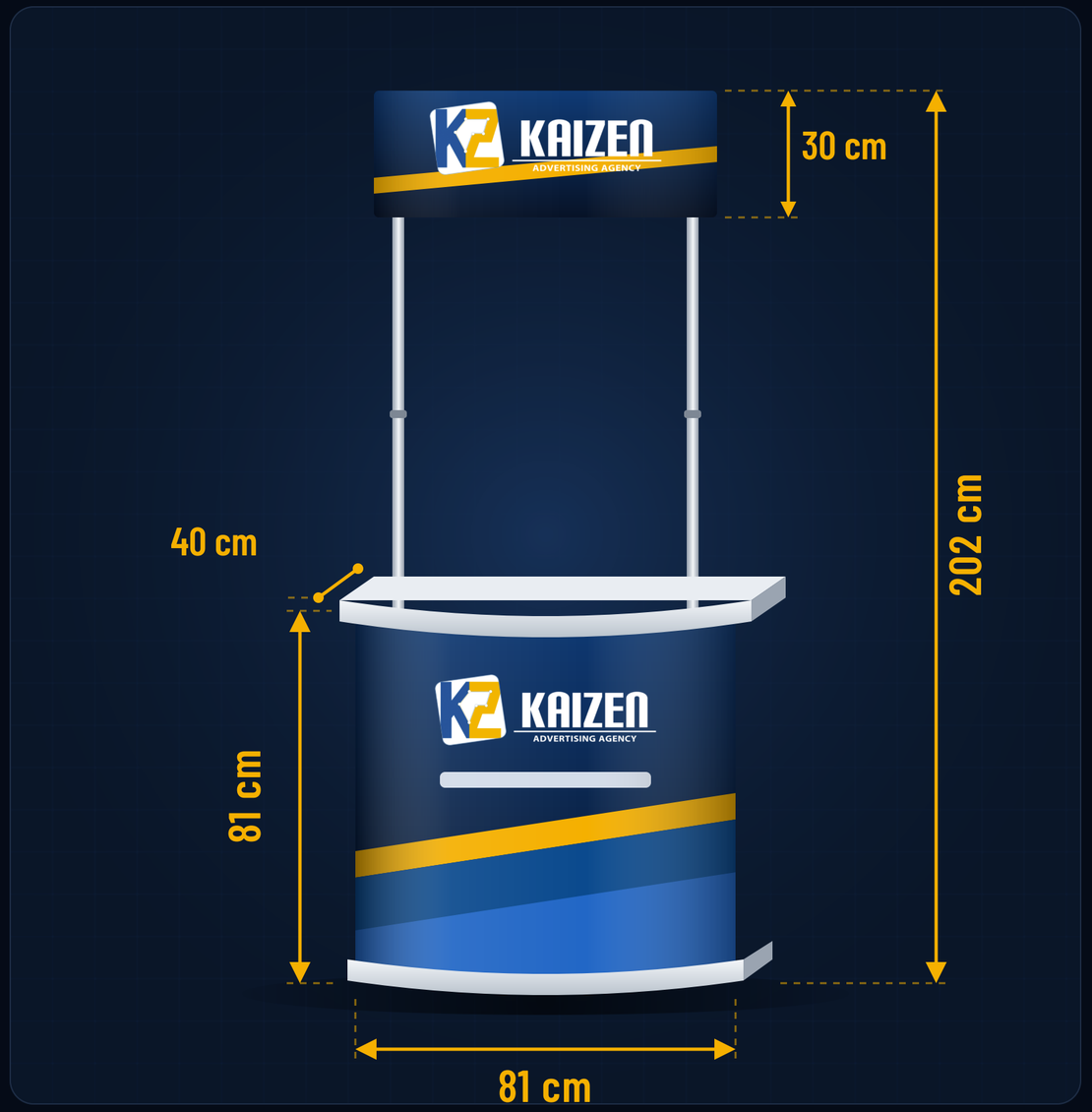
## كاونتر بوب أب

A D-shaped front desk: curved printed front, open back with inner shelves, and a folding top. Pairs with pop-up walls.

APPROX. SIZE · W × H × D (CM)

**129 × 98.5 × 46.5**

| | |
|---|---|
| PRINT | Vinyl on magnetic PVC panels, gloss or matte lamination |
| STRUCTURE | Folding frame, inner shelves, folding top |
| INCLUDED | Printed graphic + carry bag |






# PROMOTION TABLES

## ترابيزة بروموشن

A bowed front body with a top header sign on two poles. Built for sampling, registration and in-store promotions.

### SIZE (CM)

| Part | Dimensions |
|---|---|
| Body · W × D × H | 81 × 40 × 81 |
| Overall height | 202 |
| Body graphic | 78 × 180 |
| Header graphic | 30 × 81 |

| | |
|---|---|
| PRINT | Vinyl with gloss or matte lamination |
| BODY | Plastic body, inner shelf, metal poles |




05 / 06 · DISPLAY STANDS

# X-BANNERS

## إكس بانر

The lightest, most budget-friendly stand. Ideal for short campaigns, branches and quick events.

STANDARD SIZES · W × H (CM)

**60 × 160** | 80 × 180

| | |
|---|---|
| FRAME | Light X frame, banner fixed at 4 corners |
| BEST FOR | Short campaigns and tight budgets |
| INCLUDED | Printed graphic + carry bag |






# ADJUSTABLE STANDS

## بانر ستاند متغیر

An all-metal telescopic frame: two side poles on wide flat feet, plus top and bottom bars. A budget-friendly alternative to a pop-up wall.

### ADJUSTABLE RANGE (CM)

| Width | Height | Large frame |
|---|---|---|
| 183 – 250 | 105 – 220 | 240 × 240 |

| | |
|---|---|
| PRINT | Banner 440 g, one or both sides |
| FIXING | Eyelets tied to the bars |
| INCLUDED | Printed banner + carry bag |

WITH EVERY STAND · مع كل استاند

# MORE THAN A STAND

From artwork to installation, one team handles the whole job.

### FREE ARTWORK & MOCKUPS

We design your graphic and show you the mockup before printing.

### GRAPHIC + CARRY BAG

Every stand ships with its printed graphic and a carry bag.

### REPLACEMENT GRAPHICS

New campaign? Reprint the graphic and keep the same frame.

### DELIVERY & INSTALLATION

We deliver and set up at your venue, ready before doors open.

### RUSH DELIVERY

24–72 hours on selected items when the event is close.

### IN-HOUSE PRINTING

Our own printing press, so colour and quality stay under control.

KAIZEN
ADVERTISING AGENCY

# REQUEST A QUOTE

## اطلب عرض سعر

Send us the stand, size and quantity — we reply with a quote and a free mockup of your design.

| | |
|---|---|
| PHONE | 0102 297 7499 · 022 389 7514 |
| EMAIL | sales@kaizen-egypt.com |
| ADDRESS | 54 Zaker Hussein St., Nasr City, Cairo |
| HOURS | Sat–Thu · Friday closed |

**WHATSAPP**

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**WEBSITE**

kaizen-egypt.com

**RUSH DELIVERY 24-72H ON SELECTED ITEMS**